



Rome, March 25, 2022

Dear Mayor,

we are pleased to present you the **ACES INTERNATIONAL VIDEO AWARDS**, the Prize reserved for candidate or awarded Municipalities by ACES Europe as European Capital/Region/City/Town/Island/Community of Sport.

Municipalities participating in the Video Awards must submit a video
- WITHIN AND NOT BEYOND 31 JULY 2022 -
focused on the issues of spreading the values of sport through the language of the territories and its inhabitants.

The winner will be announced during the **XII edition of Overtime Festival** (Macerata, Italy, 5 - 9 October 2022) on Thursday 7 October. The winning video will also be screened in the subsequent Aces Europe and Aces Italia events.

ACES INTERNATIONAL VIDEO AWARDS is organized in collaboration with OVERTIME FESTIVAL, Italian event of storytelling, ethics and sports journalism. The Award is sponsored by the major sports, social and educational institutions in Italy, such as Coni, Sport & Salute, Italian Paralympic Committee, Municipality of Macerata, Anci and Ussi. The Media Partner will be Prima Press.

You can consult the **Regulations** and the **registration form** attached to this invitation or download it from the official website of ACES Italia:
www.acesitalia.eu

With regard,
Vincenzo Lupattelli
Presidente ACES Italia

ACES EUROPE DELEGAZIONE ITALIA

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**EUROPEAN CAPITALS
OF SPORT**

- 2001 Madrid Spain
- 2002 Stockholm Sweden
- 2003 Glasgow United Kingdom
- 2004 Alicante Spain
- 2005 Rotterdam Netherlands
- 2006 Copenhagen Denmark
- 2007 Stuttgart Germany
- 2008 Warsaw Poland
- 2009 Milan Italy
- 2010 Dublin Ireland
- 2011 Valencia Spain
- 2012 Istanbul Turkey
- 2013 Antwerp Belgium
- 2014 Cardiff United Kingdom
- 2015 Torino Italy
- 2016 Praha Czech Republic
- 2017 Marseille France
- 2018 Sofia Bulgaria
- 2019 Budapest Hungary
- 2020 Malaga Spain
- 2021 Lisboa Portugal
- 2022 Den Haag Holland
- 2023 Glasgow United Kingdom
- 2024 Genoa Italia



ACES EUROPE

Jozef II-straat 40 • Brussels
Belgium
aces@aces-europa.eu



★ ACES ★
 INTERNATIONAL
 VIDEO AWARDS
 ★ 2022 ★
 • SPORT & SOCIETY •



< THE VALUES OF SPORT >

ADDRESSED TO ALL THE ADMINISTRATIONS THAT HAVE OBTAINED
 OR ARE CANDIDATES FOR AN ACES WORLDWIDE TITLE

DEADLINE FOR SUBMISSION: JULY 31, 2022

HOW TO PARTECIPATE

Fill in the participation form and return it to ACES following the indications of the Regulation.

THE AWARD CEREMONY

It will take place on 7 October 2022 during the XII edition of the Overtime Festival • Macerata • 5-9 October 2022

UNDER THE PATRONAGE OF



CONI

SPORT
E SALUTE



MEDIAPARTNER
PRIMAPRESS
 AGENZIA DI STAMPA NAZIONALE



• REGULATION •

INTRODUCTION AND GOALS

The ACES INTERNATIONAL VIDEO AWARDS is designed by Aces Italia - the Italian delegation of ACES Europe, Federation of Capitals and European Cities of Sport, in collaboration with Overtime Festival - National Festival of storytelling, ethics and sports journalism, in order to enhance the commitment made by the Administrations in creation of promotional videos for candidacy to Capital / Region / City / Municipality / Island / European Community of Sport and of those produced after obtaining the title, promoting their visibility. A recognition that wants to be a stimulus to Administrations in the social

communication of sports issues through a tool, particularly appreciated by young people, such as the audio-visual one and of which it is proposed to promote its dissemination, as representative of the drive for the regeneration of territories through sport, as well as an expression of quality, merits and capabilities identified by Aces Europe as eligibility criteria for Capital / Region / City / Municipality / Island / European Community of Sport. The ACES INTERNATIONAL VIDEO AWARDS will become concrete sharing between local authorities and an ideal space for discussion with producers, directors and the public.

1. RECIPIENTS

The Competition is reserved for audio-visual products made by international capitals / regions / cities / municipalities / islands / communities that have been nominated or awarded by Aces Europe, as part of the application process or after obtaining the title. Participation is limited to n. 20 videos; applications will be accepted on a chronological basis.

2. THEMES OF THE COMPETITION

The productions, evaluated based on the effectiveness and appropriateness of the idea and / or of the subject in communicating the themes underlying the candidacy projects and the relevance to the eligibility criteria as Capital / Region / City / Municipality / Island / European Community of Sport for that specific reference year, will have to contribute to the dissemination of the values of sport through the language of the territories and its inhabitants

3. HOW TO JOIN THE AWARDS

All candidate Capitals/Regions/Cities/Municipalities/ Islands/Communities of Sport are entitled to access the competition for the ACES INTERNATIONAL VIDEO

AWARDS and, to this end, they will receive an invitation and a participation form to be returned duly completed and signed no later than **July 31, 2022**, by ordinary, priority or registered mail, to the address **ACES Italia, via CLITUNNO, 12F, ROME zip code 00198 – ITALY** or by e-mail to the address **italia@aces-europa.eu**, also sending the final version of the audio-visual product in a format useful for projection and more specifically .mov or mp4 format., on digital support (USB key) or DVD to be sent for mail to the address specified above or by sending a copy of the video in high resolution by WeTransfer to the e-mail address specified above. Receipt of the participation form and video by ACES ITALIA within the aforementioned term implies unconditional, definitive and irrevocable acceptance of these regulations. Conversely, ACES ITALIA's failure to receive the participation form and video within the aforementioned deadline will result in renunciation of participation.

Participation in the contest is free.

Shipping costs are charged to the participants. Taxed packages will be refused. Audio-visual products sent by post will not be returned to the sender.



• REGULATION •

4. RESPONSIBILITY

The author and/or who owns the rights of the submitted work declares:

- a) to be the owner of all rights of use of the work itself, without exception,
- b) that the contents of the work do not violate the laws in force,
- c) that the work does not contain defamatory content,
- d) to have fulfilled all obligations towards any third parties.

It also grants explicit authorization to use it, in any version, in whole or in part, and in the promotional and communication materials of ACES INTERNATIONAL VIDEO AWARDS and Overtime Festival relieving them of any liability inherent in the work itself.

5. JURY AND AWARDS

The Jury, whose members will be chosen by Aces Italia and Overtime Festival, will view all the audio-visual products received and will award the ACES INTERNATIONAL VIDEO AWARDS 2022.

Special mentions and prizes are also awarded in collaboration with the initiative's Partners.

The winner will be announced during the XII edition of Overtime Festival to be held in Macerata from 5 to 9 October 2022. The exact date and location of the award ceremony will be communicated in advance to all participants.

The winning video will be screened at the annual Aces Italia and Aces Europe Awards ceremonies.

6. RIGHTS

The videos sent, unless prohibited by the authors (or whoever holds the rights) expressed in the participation form, may be published on the official websites www.acesitalia.eu, www.overtimefestival.it, as well as on the respective social channels.

ACES Italia and Overtime Festival also reserve the possibility of using the videos sent, for promotional and non-profit events, through any means of communication, in Italy and abroad, without time limits and free of charge, owing nothing therefore to the author and / or whoever owns the rights.

The winning works of the award, as well as those to which a special mention has been given, must show the indication of the awards obtained according to the official graphics prepared and provided by Aces Italia.

INFO & CONTACTS

www.acesitalia.eu • italia@aces-europa.eu

AWARDS AND ACKNOWLEDGMENTS

- 01 - **"Project and Idea"** Award
- 02 - **"Project Creativity"** Award
- 03 - **"Sports Tourism"** Award
- 04 - **"Link with the social-cultural and territorial context"** Award
- 05 - **"Relevance to the values of sport"** Award
- 06 - **"Promotion of values and sporting activity"** Award
- 07 - **"Social inclusion and promotion of fair play"** Award
- 08 - **"Emotional impact"** Award
- 09 - **"Sport & Sustainability"**
- 10 - **"Best Video"** Award (the video that achieves the highest score between technical and sports indicators)



• P A R T E C I P A T I O N F O R M •

MUNICIPALITY, AWARDS/BIDDING YEAR:

ADDRESS, PHONE , EMAIL:

COMPETITION SECTION:

- BIDDING VIDEO
- AFTER BIDDING VIDEO

ACES VIDEO AWARDS REFERENT (name, phone, email):

TITLE OF THE WORK, YEAR OF PRODUCTION, DURATION:

DIRECTOR/AUTHOR (name, address, phone, email):

FILM SCRIPT (name, address, phone, email):

PRODUCTION (name, address, phone, email):



• P A R T E C I P A T I O N F O R M •

PHOTOGRAPHY (name, address, phone, email):

VIDEO EDITING (name, address, phone, email):

PERFORMERS:

SYNOPSIS (short):

BIOFILMOGRAPHY OF THE AUTHOR (short):

Informed of the identity of the data controller, of the extent to which the processing takes place, of the purposes of the processing for which the personal data are intended, of the right to withdraw consent, by signing this form, pursuant to art. 7 of Regulation (EU) 2016/679, I consent to the processing of personal data relating to participation in the competition, verification of the existence of the requirements for admission, selection of works, management of communications and correspondence relating to the Award, presentation of the works in competition, the eventual publication of the works on the site or in the social networks of the promoters and / or linked websites and pages and all other purposes indicated in the regulation of the selection announcement.

The undersigned declares to have read the Prize regulation and to accept it in full. This form must be filled in legibly and sent, together with the participation videos and any other documentation required in the ACES VIDEO AWARDS call, to: ACES ITALIA, Via Clitunno 12 / F - Rome - cap. 00198 or by email to italia@aces-europa.eu.

DATE

SIGNATURE
